



Indiana Economic Development Corporation

One North Capitol, Suite 700
Indianapolis, Indiana 46204
Tel 317.232.8800
Fax 317.232.4146
www.AccelerateIndiana.com

March 9, 2010

Joe Bruno
Traffic Administration Engineer
Indiana Department of Transportation - Traffic Management Division
Indianapolis, IN 46204

Dear Mr. Bruno:

Pursuant to IC 4-22-2-28, the Indiana Economic Development Corporation ("IEDC") has reviewed the economic impact analysis for small business associated with rule changes contained in LSA Document 10-4 and proposed by the Indiana Department of Transportation ("INDOT"). The proposed rule amends 105 IAC 9-4-3, 105 IAC 9-4-4, 105 IAC 9-4-8, 105 IAC 9-4-10, 105 IAC 9-4-11, and 105 IAC 9-4-13. The proposed rule also adds 105 IAC 9-4-14, which regulates business signs on information panels within highway right-of-way.

The proposed rule allows INDOT to expand the number of tourist attractions eligible to participate in the specific service sign program and allows gas, food, and lodging businesses that are not directly on the interchange crossroad to participate in the program by installing trail blazing signs. The economic impact statement prepared by the INDOT indicates that participation is voluntary and approximately 120 small businesses could potentially be affected by the proposed rule. The estimated total annual cost would be \$246,000, which includes costs associated with actual participation in the service sign program, manufacturing/installation, and record keeping.

The IEDC does not object to the economic impact to small businesses associated with the proposed rule. INDOT has indicated that participation in the program is voluntary, and therefore any costs associated with the proposed rule can be avoided by electing not to participate in the program. If you have any questions about the comments contained herein please contact me at 232-8962 or rasberry@iedc.in.gov.

Regards,

A handwritten signature in black ink, appearing to read "Ryan Asberry".

Ryan Asberry
Assistant Vice President